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THE RAINBOW'S JOURNEY
An Adventure in Asia

Rainbow-themed children's book uses vivid photography and playful poetry to teach about colors, cultures, and the beauty of Southeast Asia.

MILL VALLEY, CA (February 1, 2012) – “The Rainbow’s Journey” is a dazzling, colorful book that takes children on a magical journey through the cultures and landscapes of Southeast Asia.

The book follows the adventures of a young Rainbow who travels the world in search of her own rainbow colors. Each page explores one color in depth, picking out its various shades and hues (e.g. maroon, chartreuse) within the accompanying photographic collages. From the lime-green rice paddies of Bali to the towering ivory spires of the Taj Mahal, children and adults will love this mesmerizing journey into a world most children have never seen.

In focus groups, children aged 5-12 have consistently loved the book, with younger children drawn to the vibrant colors and rhyming poetry, and older children intrigued by the exploration of new places and ideas. The book also appeals to adults who want to expose their children to eastern cultures and religions, and makes a great gift for families with children of any age.

This unique work of art will make a wonderful addition to any bookstore, gallery, coffee shop, yoga studio, or eastern-themed retailer. Step into a magical world filled with every color of the rainbow!

About the Authors

Gena Dawn is an elementary and middle school art educator in San Francisco, CA. She is also the founder of At Dawn Creative Services™, which handles children’s book publishing, fine art photography, and the popular “Artsy Avocado” art camps in Berkeley and San Francisco.

Brad Kane is a writer in the entertainment industry. He studied Film, Shakespeare, and Creative Writing at Stanford and Oxford Universities, and has rhymed his way through life ever since.

FOR BOOK ORDERS (or to request information): please contact Gena at 818-534-6755, via email at therainbowsjourney@gmail.com, or on the web at www.therainbowsjourney.com.

NOTE: See the attached full-color sample pages.

Title: THE RAINBOW'S JOURNEY
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Author: Brad Kane
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